Creating a new future for the New Haven Green
NEW HAVEN GREEN

DRAFT REPORT

PREPARED FOR
THE COMMITTEE OF THE PROPRIETORS OF COMMON AND UNDIVIDED
LANDS AT NEW HAVEN & THE CITY OF NEW HAVEN DEPARTMENT OF
PARKS, RECREATION AND TREES

PREPARED BY
PROJECT FOR PUBLIC SPACES, INC.

NOVEMBER 2012
INTRODUCTION

HISTORY OF THE NEW HAVEN GREEN

Founded in 1638, not only is New Haven, Connecticut one of the oldest cities in the United States, but it is also one of the most walkable cities along the New England coastline. The New Haven Green, a remarkable 16-acre site in the center of the downtown, is the central square of the original nine squares in the City. The Green is famous for its canopy of elm trees, open space, historic buildings both in and around the Green and its rich history. Once considered the center of the community, people gathered on the Green to worship, train for the military, protest, and shop at the market among other activities.

Rev. Dr. Leonard Bacon, in a 1879 civic oration, said that the Green “was designed not as a park or mere pleasure ground, but as a place for public buildings, for military parades and exercises, for the meeting of buyers and sellers, for the concourse of the people, for all such public uses as were reserved of old by the forum at Rome and the ‘Agora’ at Athens, and in more recent times by the great square of St Mark in Venice; or by the ‘Market Place’.”

HISTORICAL USE AND ACTIVITIES ON THE GREEN

The map on page 5 illustrates the variety of uses and activities that occurred on the Green during the past three centuries. PPS developed a diagram so that people could visualize the many uses that are described in the documentary, “The New Haven Green Heart of a City”. The map is keyed to show the time period during which different buildings and uses existed on the Green, with the palest color indicating the oldest structures and the darkest color indicating more recent structures that existed within the last century.

Within the 16 acres, the Green was once a thriving community center with a number of buildings and activities. There was a Market House from 1785 to 1799 along Chapel Street on the Lower Green as well as three meeting houses with the first one dating back to 1640. There was a place for cattle to graze and an area of marsh land which was used as a boating lake and also an Ice Skating rink in the winter until around 1820. People gathered on the Lower Green to worship, train in military and protest. The Upper Green had a range of buildings and activities including the Yale University playing fields, two schoolhouses, a well and a bandstand.

CURRENT USE AND ACTIVITIES ON THE GREEN

Today, while the historical features of the Green are not forgotten, there are far fewer buildings and uses that exist. The three 19th Century Churches, the Bennett fountain and the flag pole memorial from World War I are the only remaining historical structures of significance that exist on the Green.

The primary issue with both the lower and upper Green is that there is little for people to do there other than attend an event, take the bus or just hang out. This is due, in part, to the perception that many people have of the Green that it is not a safe place, and the lack of the “destinations” and activities that would attract people to use it.

The program plan for the Green and the ideas that have emerged from the placemaking process have given the community a renewed sense of pride and excitement for the programmatic possibilities for the Green.

The New Haven Green has the potential to once again become both a place for repose and the heart of the community, and play an important role in the rebirth of the entire downtown.
Creating a new future for the New Haven Green

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Buildings on The Green in the 19th century
Buildings on The Green in the 2nd half of 18th century to early 19th century
Buildings on The Green in the 2nd half of 17th century to 2nd half of 18th century
Original pathways
Burial Ground on the Upper Green and Marsh land/swamp on the Lower Green
EXECUTIVE SUMMARY

OVERALL GOALS

The following goals for the future of the Green were identified in the meetings with both the Proprietors and other stakeholders during the past three months.

- Maintain the historic and “oasis-like” character of the existing Green
- Improve the Green as a community gathering place
- Ensure high-quality and consistent design of all elements
- Develop a system where the Green is proactively managed on an ongoing basis
- Implement a series of short term interventions that maintain the existing character but that create an opportunity to experiment and evaluate the changes
- Engage the adjacent institutions in building a broader and more involved constituency for the Green and a long term strategy for its evolution
- Leverage the Green’s existing assets and positive activities already taking place (e.g. Farmers Market, International Festival of Arts and Ideas, holiday tree, existing elms etc.)
- Develop a funding model for the Green that allows it to become economically self-sufficient

RECOMMENDATIONS FOR SHORT TERM ACTIONS

1. Strengthen the connection between the Green and the adjacent businesses and institutions. Gateways to the Green should be developed at every intersection by adding the following:
   - Places for seasonal flowerbeds at all entrances (with assistance from the Garden Club and locals)
   - Painted “bulb outs” (curb extensions) at intersections and pedestrian crosswalks on the two blocks of Chapel Street adjacent to the Green (see northwest corner of Chapel and College Streets in front of Claire’s) to create a shorter crossing distance and to better integrate the commercial areas along Chapel Street with the Green
   - Signs informing people of the upcoming events
   - Some additional benches
   - Temporary sculpture (e.g. sponsored benches in Zurich)
   - Temporary kiosks or vending carts at some intersections

2. Develop a program of innovative and interesting events around different ages, cultures and seasons that extends throughout the year. To do so, consider the following as a start:
   - Relocate and expand the existing Farmers Market to the proposed Market Promenade where it can expand in the fall season to include more vendors, wider variety of products, additional days of operation and other related events (i.e. a fall food festival, chef’s cooking demonstrations, wine tastings, harvest festival) extending to at least Thanksgiving.
   - Develop a Halloween event focused around children. There are many models for this event but it could include a small costume parade around the Green, decorations by local businesses, entertainment by a variety of buskers potentially organized by a combination of the Town Green Special Services District, Yale Drama and Music Schools and the New Haven Department of Arts, Culture & Tourism as well as other activities.
   - Create a unique Thanksgiving event which could be an historical event with theatrical re-enactments both outside and inside the churches and related to traditional foods.
   - Expand the current activities related to the existing Christmas holiday celebration on the Green. Currently, the Parks Department puts up a holiday tree along with a small carousel, market and a few other activities but the celebration is brief and does not draw people downtown for the entire holiday season as many cities are able to do. In order to create a series of events that extend from late fall until early spring, a variety of additional activities should be considered including:
     - Enchanted Forest/Winter Wonderland lighting scheme which could include lighting the trees with small bee lights and the churches with either light shows or lights outlining their profiles. This could potentially be done with Yale Drama School.
     - A series of winter concerts and performances by students from local schools, ranging from very young to university-level, and focused around not just holiday music from the United States but also holiday music from other countries represented by New Haven residents from those places. This could be done in conjunction with churches in and around the Green.
     - A tree lighting “ceremony” that is held in conjunction with the performances.
     - An outdoor holiday market that includes the market that Trinity Church already undertakes but
expanded to include many more vendors and types of products that extends for a much longer season. Consideration should be give to using an organization that has experience with such markets.

» A temporary ice skating rink around the existing fountain. There are many models for this type of rink. An excellent model is the one in Bryant Park that is sponsored by Citi Bank (http://citipondatbryantpark.com/), which is done in conjunction with the holiday market (http://theholidayshopsatbryantpark.com/), a gift shop, ice café, skate rental and warm up areas, etc.

3. Create one program or short-term improvements with each institution around the Green such as the following:
   • Free Library (e.g. Outdoor reading room)
   • United Church (e.g. Gardens and seating terrace)
   • Center Church (e.g. Meeting House, gardens and historical tours)
   • Trinity Church (e.g. Church sponsored-cafe)
   • Battell Chapel (e.g. Performances)

4. Improve amenities throughout the Green such as the following:
   • Waste receptacles
   • Painted light standards
   • Movable seating with tables and umbrellas (in locations where they are attached to a food vendor or kiosk)
   • Consistently designed market tents
   • Consistently designed vending carts
   • Restroom in conjunction with temporary café kiosk (e.g. Greeley Square)

5. Open up some areas where fences are intrusive and move the fences to areas with missing fences. In particular, consider removing portions of the fence behind the bus shelters along Chapel St and adjacent to the area on the Lower Green proposed for the Market Promenade.

6. Develop a plan for adding temporary food carts in key areas in and around the Green. The Town Green Special Services District, in conjunction with professionals at Yale from the retail and food industries, could together develop a plan for introducing a program of appropriate seasonal food provisions in specific areas on the Green.

7. Develop a plan for a management entity for the Green. The key functions of this management entity should be:
   • Impresario: Handles the planning and management of all events on the Green including developing an annual schedule, working with partner organizations, developing a funding strategy that includes sponsorships, setting a fee scale and recruiting talent and reaching out to other cultures and organizations.
   • Operations and management: Coordinates management and operations including maintenance, security, traffic, parking and bus related issues, etc. The management entity would not necessarily do all of the above but would coordinate with the existing city departments (parks, transportation, security) and the specific roles would be determined as discussions occur.
   • Market and economic activity: Handles activities related to various markets that are planned during different seasons, develops rules and guidelines and manages vending, food trucks (if they are to be allowed), kiosks, and cafes including those that may be affiliated with the three churches. Also acts as a liaison to the Town Green Special Services District and to Yale University.

Consideration should be given to establishing a “bureaucracy free” zone in all or part of the Green for one year while the various short-term experiments are implemented and evaluated. The management entity should be responsible for working with the Proprietors and the City to establish criteria and an evaluation procedure for the evaluation of the experiments.
Creating a new future for the New Haven Green

UNITED CHURCH
elm Tree
CHurch Tree
Temple Tree
CHapel Tree
Colleg Tree
Info
New Haven
BATTELL CHAPEL
TD Bank
METHODIST CHURCH
SCHOOL OF MUSIC
VISITOR CENTER
CT SUPREME COURT
CENTER
CHURCH
TRINITY CHURCH
LIBRARY
CITY HALL
Shake Shack
info sign
Vending cart
Focal point
Bus shelter
Kiosk
Flowerbeds
Terrace
Lawn area
Carousel
Cafe or market-type activity
Planter
Gardens and paths
Market tents
Retrofitted bus shelters
Splash pad
Market-Type Stalls
Seasonal beer garden with picnic tables
Movable tables and chairs
Kiosks
Temporary stage and seating
Bennett Fountain
Info sign
Study area with tables and Wi-Fi
Focal point
Curb bulb-outs
Pathway
Historic Burial Grounds
Umbrellas and seating
Visitor Kiosk
Gardens and paths
Planter and seating
Speaker's Corner
Focal point
Children's play area
Cafe kiosk
Outdoor reading area with mobile book carts
Pad for temporary stage
Fountain and flowerbeds
Food cart
Public restroom
Each of the intersections that surround the New Haven Green is a ‘gateway’ that connect the buildings around the Green and the uses within them to potential places within the Green. Each one is also an important place in itself and the activities that occur in them will have an impact on not only how the Green is used but also where people choose to go along the edges of the Green.

Currently, the intersections are functioning at a fraction of their full potential. People at the PPS Placemaking Workshops thought that the Green felt unwelcoming at the corners, especially at night and in some locations where people were hanging out or sleeping on the benches. At night people said they felt unsafe walking through the Green due in part to the lack of lighting along the paths and also because of the lack of positive activity at the intersections.

There is also little connection between the types of land uses at the corners and how they interact with the Green. For example, the Library, the three churches, and the two visitors centers have little or no activity related to their institutions taking place on the Green. The result is that the Green feels like a separate place from the area around it.

The vision is that the intersections all become places that encourage positive activity and connect the specific uses that surround it with the Green.
COLLEGE AND CHAPEL STREET GATEWAY

Creating a new future for the New Haven Green

PROJECT FOR PUBLIC SPACES

One of the two main gateways into the Green, the intersection of Chapel and College Streets, should be an inviting place where people can comfortably wait and meet others. It should also be a place where people can get information about New Haven, Yale University and the Green as well as look out over the Green. Participants at the workshop felt that the corner of the old campus of Yale could be more inviting as well.

The activities that should be provided for in the design and management plan for this gateway include: getting information; learning about the Green, its history, the events that are occurring and the various “destinations or places” that people can use within and around the Green; waiting for and meeting people; sitting and looking out over the Green; eating; buying a snack; looking at art or sculpture; and using the bus.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS

As outlined in the vision above, this intersection should be improved with all of the amenities that are recommended for a typical intersection taking into consideration the unique location of this intersection along Chapel Street. Therefore, in addition to the typical intersection improvements, the following should be considered:

- Create an informal seasonal eating area with either vending carts or two temporary kiosks (potentially operated by Claire’s and Shake Shack). The operator of each kiosk/ vending cart would be responsible for maintaining the area round the facility and providing the standard amenities (tables, movable chairs and umbrellas) set by the management entity for the Green.
- Celebrate New Haven history (e.g. the birthplace of the bicycle). For example, either make the existing plaque more visible or move it to another location where it can be triangulated with a bike share or bike rental shop.
Creating a new future for the New Haven Green

PROJECT FOR PUBLIC SPACES

TEMPLE AND CHAPEL STREET GATEWAY

Although this intersection is along Chapel Street, one of the main commercial streets in New Haven, it is also the gateway to Temple Street and the historic churches along it. Both the commercial uses across Chapel Street and Trinity Church should have an equally strong, yet different presence on the intersection.

The best view of the three churches is at this intersection and thus, should be celebrated here in some way. They could do so by sharing their history, offering tours and information, and creating publicly-accessible gardens around each of their churches.

The activities that could occur at this intersection, particularly around the Trinity Church, include eating belgium waffles (Rev. Luk De Volder expressed interest in selling waffles outside of Trinity Church), listening to music; seating and eating in a garden environment; viewing an exhibit along Chapel street; and learning about the Church and its destinations.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS

- Work with Trinity Church to better use the area adjacent to the Church for events and activities that they are interested in participating in, endorsing and managing.
- Create a more active place on the Chapel Street side with a Church sponsored café or waffle stand, for example, while the lawn area between Trinity and Center Church is used for more passive activities such as yoga, exercises, music rehearsals, outdoor movies, carousel etc.
- Create garden areas in the front of Trinity Church with planters and landscaping.
CHURCH AND CHAPEL STREET GATEWAY

The Church and Chapel Street intersection is already a very busy area. It also acts as one of the main gateways to the Green and is an important connector to the burgeoning adjacent Ninth Square district to the south. In the future, the promenade area along Chapel Street to the north could become a busy market place and an anchor of activity along this edge of the Green.

The activities that should be provided for at this gateway include meeting and waiting for people (near the Bennett Fountain); sitting and people watching; eating lunch; shopping at a market; and buying a newspaper and other items.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS

The recommendations that are specific to this intersection, in addition to those that apply to all the intersections, include the following:

- Enhance the Bennett Fountain, which is already a visual focal point, as a meeting spot by adding a seating area around it with flowerbeds as well as fixed seating oriented toward the fountain and the entrance.
- Provide additional lighting for people who are traversing the Green to evening events on Elm Street from restaurants along Chapel Street and in the Ninth Square area.
- Encourage people to eat lunch and sit in this area by adding one or two food carts and possibly a news kiosk.
- Consider either retrofitting or adding to the existing bus shelters to create a series of “kiosks” to house a small café with movable outdoor seating in warmer months along with market type shops.

CONTEXT  EXISTING CONDITIONS  RENDERING OF PROPOSED IMPROVEMENTS
The vision for the Civic Gateway is to create a strong physical and symbolic connection between the Green and City Hall. The improvements would include at minimum, a more convenient crosswalk between City hall and the Green; information about the City buildings destinations within them and about the Green; and places for people to meet for lunch, play games (e.g. bocce, chess), buy something to eat or drink and socialize.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS
- Create an entrance into the Green from the walkway adjacent to City Hall, accent the crosswalk with lighting and flowerbeds
- Add more comfortable and social seating along the edges of the Promenade close to the gateway, and along the path leading to the fountain
- Provide a transparent cafe/kiosk and movable chairs, tables and umbrellas for outdoor eating
- Consider a games area with bocce courts for casual play and a kiosk for managing the activities
- Replace the port-o-potties with permanent restrooms adjacent to kiosks in the proposed family area to the north of the fountain
- Add large planters with flower displays for color and to indicate City Hall as a major edge use
ELM AND CHURCH STREET GATEWAY

This entrance to the Green is uninviting (e.g. there is no welcoming element); Church and Elm Streets are very wide and traffic is moving fast, (especially on Elm Street) and the adjacent buildings have little ground floor activity. Several people at the workshop commented that the fence acts as a barrier between the Promenade and the Green and that the fast moving traffic is a barrier to crossing the street.

The vision is that this intersection could function as a true gateway if changes were made to both the Green and to the ground floor of the buildings that face the Green. It is also one of the main gateways during festivals (e.g. International Festival of Arts and Ideas and music events). With the potential of more events in this area in the future, its use as a nighttime destination could be greatly enhanced. In addition to expanding upon the festival and music events, the area could also support other activities such as meeting people before or after an event and getting information about events that will occur on the Green.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS

- Add a focal point and meeting place to a widened area at the intersection (e.g. curb bulb outs)
- Improve lighting to draw people in at night time (e.g. light the water feature and/or sculpture, trees, information kiosk, intersection and pathway)
- Provide informational signage that describe upcoming events happening in and around the Green

CONTEXT EXISTING CONDITIONS
Creating a new future for the New Haven Green

ELM AND TEMPLE GATEWAY

The intersection of Elm and Temple Streets is a gateway to the Yale and other residential buildings, numerous cultural activities, United Church, Battell Chapel, the Free Public Library, the Yale Visitors Center, the Yale Graduate Club and other buildings that access the Green via this intersection.

The vision is for this intersection to become a connection between the uses described above and the Green. It should also be the place where the Library and United Church and their activities provide a major cultural and educational anchor for the Green through a series of outdoor activities that occur seasonally and on a regular basis. Activities appropriate for this area include outdoor activities related to the Library and other downtown cultural institutions (e.g., yoga, movies, small concerts, etc.); getting information about Yale, the Library and Churches and their activities and about the New Haven Green and its history; giving speeches or small performances; waiting for a bus; sitting in a quiet garden environment; eating; reading; thinking; and having wedding or graduation photographs taken.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS

• Connect the Lower Green to the Library by creating an outdoor reading room with movable book carts, tables, chairs and umbrellas along with a marked location for a speakers corner
• Widen the sidewalks at the intersection to make it more inviting and safe for people to come out of the Library and onto the Green
• Continue the pathway that is located around the perimeter of the Lower Green onto the Upper Green to provide not only a continuous walkway but also additional space for people waiting and disembarking from the bus. Currently, the sidewalks are very narrow and there is not enough room for people to walk, particularly during the winter.
• Create a series of gardens around the perimeter of United Church that could be used for a variety of outdoor activities. A community herb, flower or vegetable garden could be included. The Church’s parishioners could also partake.

CONTEXT

EXISTING CONDITIONS

BENCHMARK IMAGE

Outdoor reading room with book carts, tables, chairs, umbrellas and planters
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PROJECT FOR PUBLIC SPACES

COLLEGE AND ELM GATEWAY

Similar to the Elm and Temple Gateway, this intersection is not only a gateway to the Green but also to Yale residential and other buildings and numerous cultural activities that surround this intersection including The Symphony Hall to the north, Yale Battell Chapel, First and Summerfield United Methodist Church, The Yale Graduate Club and the Visitors Center.

The vision for the College and Elm Gateway is to bridge the Yale community with the broader downtown community and the Green both physically and programmatically. The gateway should communicate Yale’s various activities and the location of its destinations to people arriving from the northeast. Historical walking tours can start off at this intersection. It would also communicate a feeling of a beautiful, comfortable yet vibrant environment that is the essence of New Haven and of Yale.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS

- Calm the traffic along Elm Street around the Green so that people drive more slowly and notice the beauty of the Green and also the activities
- Make it easier for people to cross the intersection by widening the sidewalks on all four sides of the intersections
- Use public art and photo exhibits as gateway elements to welcome visitors to the Green

CONTEXT

EXISTING CONDITIONS

RENDERING OF PROPOSED IMPROVEMENTS
PHELPS’ GATE (1819)

The Phelps’ Gate is the entrance to the Old Campus of Yale and a place where new students and visitors arrive for information and orientation. The major issue is that this area of the Green has little that would attract students to use it. However, the area was historically where students played various ball games and it still has the potential today to become the place where students can once again play games like Frisbee or do other activities such as eat or get a snack, meet and wait for people, study and read among other things.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS

- Add mid-block crosswalk across College Street
- Provide a studying area with umbrellas, tables, chairs and Wi-Fi in conjunction with a seasonal cafe kiosk (e.g. fall and spring)
- Include a student information board about student events and activities in the Green and at Yale that are open to the public
BENCHMARK IMAGES FOR GATEWAYS

- **Informational sign with events brochures**
- **Sitting area with benches and chairs surrounded by flowerbeds**
- **Cafe kiosk with shaded seating in garden setting**
- **Fountain acts as a focal point and meeting place**
- **Public art installation**
- **Kiosks**
- **Planter**
THE LOWER GREEN

ISSUES
The lower Green is clearly the busiest part of the Green at most times of day. It is the focus both for major festivals and for casual activities such as sitting, taking photographs (around the fountain), meeting people, using the buses or just hanging out. The weekly farmers market is held along the south side of Church Street and many people use the lower Green as a shortcut between where they park or get off the bus on the north side to their destination on the south side of the Green.

The number of people who use the lower Green varies greatly depending on whether an event has been scheduled for that day. For example, a performance that is part of the International Festival of Arts and Ideas may attract over 5000 people (according to the Ideas Festivals onsite managers) whereas PPS counted less than 100 people on a day this summer when the Festival was not on. Although 100 events were permitted in the upper and lower Greens between 1st July 2011 and 1st July 2012, (including the 2-week long Ideas Festival), the issue is that there is no one group that is proactively managing the events and working with other organizations to program an annual schedule of events.

VISION
The vision for the lower Green is that it could take on a more active role in the civic, cultural and social life of the New Haven community. It could build on the existing successes, including the various events that occur there, (e.g. the Int’l Festival of Arts and Ideas, the farmers market etc.) as well as many of the casual uses such as eating lunch or bringing one’s family and children to visit the Green, by providing additional programs and activities as well as the amenities to support them.

The lower Green could be divided into four areas each of which would have an unique character and function differently. Each of four areas in the Lower Green are described in the following pages.
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New Haven Green

PROJECT FOR PUBLIC SPACES

AREA 1: MARKET “SQUARE”/PROMENADE

Adjacent to Chapel Street, this should be an active and commercially oriented area on the Green. The existing perimeter path could be enhanced as a promenade with kiosks and a small cafe, along with a small daily market, various outdoor seating options where people could go for lunch, to meet people, socialize or just stroll. It could be a busy, yet beautiful environment, much like a European-style park with retail activity.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS

- Narrow Chapel Street between Church Street and Temple Street to continue the character of the stretch of Chapel Street that is between Temple Street and College Street
- Consider moving the transfer activity but not the bus stops or bus access
- Create additional openings in the perimeter fence along Chapel Street or remove it altogether to allow easy access between the Green and the activity along Chapel Street
- Consider some bus shelters in other way (e.g. food concessions, restrooms, information kiosk, flower kiosks etc.)
- Relocate farmers market to create a “Market on the Green” that features not only the farmers markets but also, book fairs, night markets etc.
- Add drinking and/or water fountain and an area with movable tables and chairs adjacent to one of the kiosks or carts

RENDERING OF PROPOSED IMPROVEMENTS
AREA 2: EVENTS AND PERFORMANCE SPACE

The Market Square/Promenade proposed for Area 1 could spill out onto the Green in Area 2, and could function as an Events and Performance Space, the civic heart of downtown New Haven. This site has tremendous potential to offer New Haven residents and visitors a program of events that could play a catalytic role in activating the underperforming commercial area around the intersection of Church and Chapel Streets.

Areas 1 and 2 could make up a Special District where the Green would allow commercial activities to take place in only these areas in order to experiment with the idea of lifting the stipulation that money cannot exchange hands on the Green.

This area should maintain its open “park-like” feel even though it would be used in the summer and fall for small events and performances. In the fall and winter, different types of market activities, including a holiday market, beer garden, etc.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS

- Replace grass in the area with a material that would accommodate performances and foot traffic
- Add flexible elements to accommodate events (e.g. temporary stage, tents, kiosks, movable chairs, tables, benches and umbrellas) and that can be rearranged in various layouts

BENCHMARK IMAGE

Temporary stage on the lawn
The area around the fountain could be enhanced as a major focal point for the entire Green if the area became a broader, more diverse and richer destination with more things for people to do. Currently, the fountain is primarily a place for people to visit, take photos and children continually attempt to touch the water, an activity that is discouraged due to the chemicals that must be used to keep the water clean.

In the future, by expanding the activities that occur there, this area could become a destination that is busy both day and night, ‘the’ place to meet and the symbol of New Haven. During the workshops some people called this area the “Eifel Tower” of New Haven.

Program ideas include connecting the fountain area with a family area to the northwest under the trees. The area could have a small splash pad, children’s play and picnic area along with a café with outdoor seating. This would provide a wonderful opportunity for the fountain to act as a scenic backdrop for dining and the space could become a permanent location for a street performers program and small scale lunchtime concerts.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS

- Create a more attractive meeting point by developing a patio around the fountain with seating, umbrellas, and tables
- Add flowerbeds or planters around the exterior of the fountain, along with seating with backs around the perimeter. Alternatively, the outer wall of the fountain could be removed to create water feature with water jets and sprays to eliminate the problems associated with standing water
- Provide umbrellas or small tents for shade
- Locate a skating rink around the fountain in the winter
- Light up the fountain and surrounding area to encourage people to visit area a night as well as to visually highlight the fountain and flagpole during all seasons
Area 3: The Fountain - Winter Diagram

Benchmark Images

Winter holiday display around fountain  
Holiday market with lights and decorations around fountain

Rendering of Proposed Improvements

Hexagon-shaped skating rink around fountain
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PROJECT FOR PUBLIC SPACES

AREA 4: THE GREAT LAWN

The existing “great lawn” should remain essentially the way it is with a pad for a large temporary stage at the north end, where it is currently positioned. Although the International Festival of Arts and Ideas is the major use of this space, it could be programmed with other events that would attract audiences throughout the year such as outdoor movie screenings, food festival, etc.

Other activities like lawn games such as corn hole, bocce etc. could also occur on the Great Lawn. For some events, this area would be used in conjunction with other areas in the Lower Green.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS

- Work with the Free Library and local sponsor or association to create an outdoor reading room on the Lower Green across from the library
- Locate a pad with utilities and infrastructure to support a large temporary stage (either along the Elm Street side or alterna-

Program additional events on the Lawn taking into consideration the issues outlined in draft report, “Performances on the Green” prepared by Theatre Projects Consultants.

BENCHMARK IMAGE

Bocce court with food kiosk and movable seating
BENCHMARK IMAGES FOR LOWER GREEN

- Outdoor Piano
- Transparent kiosks with lots of windows and outdoor seating
- Temporary beer garden with food kiosks and picnic benches
- Outdoor reading room
- Retractable stage with chairs
- Movie night in the park
BENCHMARK IMAGES FOR LOWER GREEN

- Holiday Market
- Promenade with retail kiosks
- Cafe kiosk with tables, chairs and expandable shade structures
- Market promenade selling fresh produce
- Temporary stage
- Food kiosk
BENCHMARK IMAGES FOR LOWER GREEN

- Cafe kiosk with outdoor seating
- Patio around fountain with seating, tables and umbrellas
- Flowerbeds and movable chairs
- Temporary stage for family-friendly performances in the park
- Sculptures of ducklings
- Splash pad under trees with surrounding benches
THE CONNECTOR
THE CENTER CHURCH TO THE FOUNTAIN

ISSUES

The potential “heart” of the Green generally extends from the Center Church to the Fountain. However, currently it does not function as a place at all. Temple Street, which was added in 1784 creates a strong division between the upper and lower Greens and also separates the Center Church from the fountain. The church, like the others looks closed and has parked cars in front of it during the week further isolating it from the area around it.

VISION

The vision is that the Center Church, Temple Street and the Fountain be reconsidered as the heart and an important destination within the Green. The Center Church, with its burial ground could become a major destination in its own right similar to the North Church in Boston. It could become the central meeting house surrounded by an upgraded environment in which information about the grounds are interpreted and where people are encourage to spend time doing a variety of different types of activities.

In order to facilitate the implementation of a connector concept, Temple Street should, on a temporary basis during major events be closed to vehicular traffic. Temple Street, adjacent to the Fountain is envisioned as a family area with play sculptures (not a playground), a café and seating area with educational and fun opportunities to learn about the history of the site and about civic life.

Somewhere near the family area should be pleasant and permanent restrooms (possibly connected or located adjacent to the café. Shaded areas for picnics, possibly small tents for shade and family oriented small scale lawn games should be provided. Comfortable seating should be provided in this area in general, and vendors with well designed carts permitted to locate nearby.
THE UPPER GREEN

ISSUES
The Upper Green is envisioned as a more passive space than the Lower Green. It has beautiful trees, a backdrop of the churches to the east, and Yale buildings to the west, but there is little for people to do there.

VISION
While the calm, park-like character should remain, there are many ways that the Upper Green could function at a higher level than it currently does. The intersections or gateways could all be strengthened as connections to the areas surrounding them, each in a slightly different manner but all retaining the same character. The center, including the areas around the churches, could be enhanced as a garden setting with more things to do.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS
Working primarily with each of the churches the following changes should be considered:

- Develop a focal point in front of each church (in the area where cars currently park) to act as a special setting for the churches. This focal point could be a simple flowerbed which would be planted with seasonal horticultural displays and/or signage and lighting to accommodate evening uses.
- Provide an opportunity for the individual churches to express themselves and the interests of their parishioners on the exterior of their buildings through elements such as gardens, outdoor events and markets, etc.
- Create a central garden area along the Temple Street spine, and focused on the existing two triangles that face Temple.

CONTEXT
EXISTING IMAGES
ISSUES
Vehicle traffic around the Green moves too fast (including the buses), and the one-way streets contribute to the numbers of people driving through and around the area searching for their destinations. The width of the streets makes crossing to the Green uncomfortable. For example, the width of the roadway and the sidewalks along upper Chapel Street, adjacent to Yale University, is a comfortable width. There are two travel lanes with two parking lanes in portions of the block and sidewalk extensions at the corner of Chapel and College Streets and in the center of the block. In contrast, Chapel Street adjacent to the Green, between College and Church Streets is wider with one additional travel lane and does not have any curb extensions at either the intersection or midblock.

Moreover, the Green’s edge does not adequately support the large number of people transferring between buses. Instead, a more supportive environment with adequate services, facilities, and amenities could be developed nearby for people transferring between buses. Bus stops, however, should remain on the Green.

VISION
The New Haven Green, the most important civic space in the City, should have a carefully designed road system around it that supports the activities that are being encouraged to occur both within the Green and around it. Whether one is driving, biking or walking, the feeling should be that of moving through the Green and its surroundings rather than between the Green and its edges.

RECOMMENDATIONS FOR PHYSICAL IMPROVEMENTS
- Continue to experiment with closing Temple Street for special events such as during the Int’l Festival of Arts & Ideas, road races, market days etc. and begin to develop a strategy for how best to accommodate vehicle traffic and buses during those times including bus transfer activity
Creating a new future for the New Haven Green

APPENDICES
The community engagement process carried out by PPS in conjunction with The Committee of The Proprietors of the Common and Undivided Lands at New Haven, New Haven Green Restoration Committee and the City of New Haven included four placemaking workshops and numerous stakeholder interviews and meetings with representatives from the churches, staff from various city agencies and departments, community groups and organizations as well as members of the local business community. PPS used its on-site “Place Performance Evaluation Game” to focus the discussion and help participants to evaluate existing sections of the Green, as well as to brainstorm ideas for improvements.

In order to gain further insight into how the space functions on a day-to-day basis, PPS staff spent two days on site, one during the International Festival of Arts and Ideas in May and then one on a typical weekday in July 2012. During these days PPS conducted user surveys and interviews, behavioral mapping at set intervals during the day, took photographs, and collected pedestrian counts as well did general observations throughout the day. In addition to this, PPS staff visited the Green on many other days through May to September. The New Haven Parks Department also conducted user surveys on the Green over the course of two days in September. This data is summarized in the following notes from the two Placemaking Workshops and in the graphs illustrating the pedestrian responses to the interviews and the results of the behavioral mapping.

Interestingly, the recommendations from participants at the Placemaking workshops and interviews reflect some of the historic uses that occurred on the Green. For instance, many people suggested a skating rink around the central fountain which, as shown on the historical diagram, previously existed. Others recommended Temple Street as a potential location for market type activities such as the Farmers Market, an interesting idea because the Green was at one time referred to as the ‘Market Place’. People also recommended a stage to replace the bandstand that existed on the Green until 1907.

Using the recommendations and ideas from the focus groups, interviews and workshops, PPS developed an initial program of uses and draft concept plan.
USER SURVEY RESULTS

User surveys (# 104)

DEMOGRAPHICS
From the user survey results, the number of males compared to females is roughly even across the Green. However, there are significantly more adults (ages 36-64) than other age groups. 65% of total respondents were adults as compared to the next largest group who were young adults (ages 19-34) making up 19% of the total respondents. In addition, 76% of survey respondents were New Haven residents compared to 24% who were not, suggesting that the Green is used by locals and that it is not a place to which people will travel far to visit. This suggests then that it’s a place that people will use because it’s convenient rather than as a destination in itself.

FREQUENCY OF VISITS TO THE GREEN AND MODE OF TRANSPORT
In terms of frequency of visits, the number of people visiting the Green every day was 54% compared to 31% who visit a few times a week and 15% who visit a few times a month. This too suggests that it’s used because it’s convenient, by people who work downtown perhaps and use it for lunch or people who use it as walk through. The number of people who arrived at the Green on foot was 41% compared to 27% who came by car, 22% by bus and 10% by bike. This again clearly points to it being a spot that is used by residents rather than a place that people are prepared to travel to in order to visit. The number of people arriving by bus can be explained by the fact that it is the transfer location for the buses in New Haven.

LENGTH OF STAY AT THE GREEN
People do not spend all day at The Green but rather they will tend to stay between 1 hour and 3 hours (44 people) or 1 hour or less (40 people). This too points to the fact that the Green has limited uses and is a place people will spend some time at if they happen to be in the area for another reason.

CONDITION OF THE GREEN AND SUGGESTED IMPROVEMENTS
On the whole, people rated the condition of the Green as either good or average (88%) and very few rated it as poor (12%). People like the place and they especially like the concerts as well as the atmosphere of the Green and the open space. It’s clear, however, that people would like to see some key changes on the Green. Firstly the majority of people said that they would like to have better restrooms and for the trash cans to be replaced with more attractive ones. In addition to these visual changes, almost everybody said that they would love to see more flowers on the Green. They also said that they would like to have better places to sit and tables to sit at for people to have their lunch. Top, however, on the list of people’s suggestions for improving the Green was for the Green to host more concerts and events and to have more activities for all ages. People particularly wanted to see a children’s play area on the Green. In terms of food, people suggested that the Farmer’s Market move over to the Green and that it would be wonderful if people could also buy food from kiosks on the Green.
USER SURVEY RESULTS

104 Surveys were conducted over the course of three whole days. They were handed to people to fill in on The Green.

<table>
<thead>
<tr>
<th>Gender</th>
<th>Number of people</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>43</td>
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<tr>
<td>Female</td>
<td>48</td>
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<table>
<thead>
<tr>
<th>NH as home town</th>
<th>Number of people</th>
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<tr>
<td>Yes</td>
<td>81</td>
</tr>
<tr>
<td>No</td>
<td>25</td>
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<table>
<thead>
<tr>
<th>Age</th>
<th>Number of people</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senior</td>
<td>11</td>
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<tr>
<td>Adult</td>
<td>59</td>
</tr>
<tr>
<td>Young Adult</td>
<td>17</td>
</tr>
<tr>
<td>Teen</td>
<td>4</td>
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<table>
<thead>
<tr>
<th>Frequency of visits</th>
<th>Number of people</th>
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<tbody>
<tr>
<td>Never</td>
<td>5</td>
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<tr>
<td>A few times a year</td>
<td>14</td>
</tr>
<tr>
<td>A few times a month</td>
<td>13</td>
</tr>
<tr>
<td>A few times a week</td>
<td>26</td>
</tr>
<tr>
<td>Every Day</td>
<td>45</td>
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<table>
<thead>
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<th>Transport</th>
<th>Number of people</th>
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<tbody>
<tr>
<td>Walk</td>
<td>42</td>
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<tr>
<td>Cycle</td>
<td>10</td>
</tr>
<tr>
<td>Car</td>
<td>28</td>
</tr>
<tr>
<td>Bus</td>
<td>23</td>
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<table>
<thead>
<tr>
<th>Length of visit</th>
<th>Number of people</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 hour or less</td>
<td>40</td>
</tr>
<tr>
<td>1 hour to 3 hours</td>
<td>44</td>
</tr>
<tr>
<td>3 hours to 6 hours</td>
<td>13</td>
</tr>
<tr>
<td>6 hours or more</td>
<td>9</td>
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</table>

<table>
<thead>
<tr>
<th>Condition of The Green</th>
<th>Number of people</th>
</tr>
</thead>
<tbody>
<tr>
<td>Good</td>
<td>44</td>
</tr>
<tr>
<td>Average</td>
<td>46</td>
</tr>
<tr>
<td>Poor</td>
<td>12</td>
</tr>
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<table>
<thead>
<tr>
<th>What do people like best?</th>
<th>Number of people</th>
</tr>
</thead>
<tbody>
<tr>
<td>Events and Concerts</td>
<td>24</td>
</tr>
<tr>
<td>Atmosphere and space</td>
<td>41</td>
</tr>
<tr>
<td>Fountain</td>
<td>8</td>
</tr>
<tr>
<td>The people</td>
<td>20</td>
</tr>
<tr>
<td>Central access spot</td>
<td>11</td>
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</table>

<table>
<thead>
<tr>
<th>Activity observed</th>
<th>Number of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Performance/Festival</td>
<td>20</td>
</tr>
<tr>
<td>Work</td>
<td>13</td>
</tr>
<tr>
<td>Walk/Stroll</td>
<td>19</td>
</tr>
<tr>
<td>Sit/Relax</td>
<td>18</td>
</tr>
<tr>
<td>Event e.g. Road Race</td>
<td>8</td>
</tr>
<tr>
<td>Farmers Market</td>
<td>10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Suggestions for improving The Green</th>
<th>Number of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food Vendors and a market</td>
<td>16</td>
</tr>
<tr>
<td>Flower Gardens</td>
<td>11</td>
</tr>
<tr>
<td>Play Area</td>
<td>14</td>
</tr>
<tr>
<td>Restrooms</td>
<td>19</td>
</tr>
<tr>
<td>Places to sit</td>
<td>21</td>
</tr>
<tr>
<td>Activities</td>
<td>17</td>
</tr>
<tr>
<td>More events</td>
<td>33</td>
</tr>
<tr>
<td>Better maintenance and trash cans</td>
<td>16</td>
</tr>
</tbody>
</table>

Key

<table>
<thead>
<tr>
<th>Age Category</th>
<th>Age Cohort</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senior</td>
<td>65+</td>
</tr>
<tr>
<td>Adult</td>
<td>36-64</td>
</tr>
<tr>
<td>Young Adult</td>
<td>19-35</td>
</tr>
<tr>
<td>Teen</td>
<td>13-18</td>
</tr>
</tbody>
</table>
BEHAVIORAL MAPPING RESULTS

DEMOGRAPHICS
From the behavioral mapping results, generated from one day spent on the Green; some slightly different findings were produced compared to the user surveys, in terms of demographics. For instance, behavioral mapping showed that during one day, there were generally more males than females across the Green and this was also the impression on other days too. It was also observed that there were close to half the number of people on the Upper Green than on the Lower Green. In terms of age of people on the Green, over half the people were adults (51%) and only 20% were children.

TYPES OF ACTIVITY ON THE GREEN
In terms of the types of activities that were observed, people generally were socializing with friends, eating lunch, people watching or waiting for the bus. It can be seen from the behavioral maps that most of this activity occurs around the edges of the Green. In addition to this, the maps show increased numbers of people using the Green at midday, and then this drops at 2:00pm and even more so at 4:00pm, suggesting that downtown workers come across to the Green for their lunch break.

<table>
<thead>
<tr>
<th>GENDER</th>
<th>Upper Green</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Males</td>
<td>94</td>
<td></td>
</tr>
<tr>
<td>Females</td>
<td>73</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Lower Green</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Males</td>
<td>128</td>
</tr>
<tr>
<td>Females</td>
<td>104</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Whole Green</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Males</td>
<td>222</td>
</tr>
<tr>
<td>Females</td>
<td>177</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AGE OF OBSERVED PEOPLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age on the Upper Green</td>
</tr>
<tr>
<td>Seniors</td>
</tr>
<tr>
<td>Adults</td>
</tr>
<tr>
<td>Young adults</td>
</tr>
<tr>
<td>Teens</td>
</tr>
<tr>
<td>Children</td>
</tr>
<tr>
<td>Infants</td>
</tr>
<tr>
<td>Dog</td>
</tr>
</tbody>
</table>

| Age on the Lower Green  | Number of people |
| Seniors                 | 22               |
| Adults                  | 129              |
| Young adults            | 41               |
| Teens                   | 16               |
| Children                | 12               |
| Infants                 | 10               |
| Dog                     | 2                |

| Age of people across the whole Green | Number of people |
| Seniors                              | 37               |
| Adults                               | 215              |
| Young adults                         | 66               |
| Teens                                | 22               |
| Children                             | 45               |
| Infants                              | 12               |
| Dog                                  | 2                |
BEHAVIORAL MAPPING RESULTS

Behavioral mapping was conducted on Wednesday July 11th on a non-festival day at the times of 12:00pm, 2:00pm and 4:00pm. The Upper Green and Lower Green were observed separately thus data will be displayed for both the Upper and Lower Green and then a table with the collated data of both the Upper and Lower Green will be displayed.

### TYPE OF ACTIVITIES OBSERVED

<table>
<thead>
<tr>
<th>Upper Green activities</th>
<th>Number of people</th>
</tr>
</thead>
<tbody>
<tr>
<td>Socialising</td>
<td>65</td>
</tr>
<tr>
<td>Children playing</td>
<td>23</td>
</tr>
<tr>
<td>Eating Meal</td>
<td>16</td>
</tr>
<tr>
<td>Phone/Tablet Use</td>
<td>15</td>
</tr>
<tr>
<td>Waiting</td>
<td>35</td>
</tr>
<tr>
<td>People Watching</td>
<td>10</td>
</tr>
<tr>
<td>Drinking</td>
<td>5</td>
</tr>
<tr>
<td>Reading/writing/drawing</td>
<td>7</td>
</tr>
<tr>
<td>Quiet relaxation</td>
<td>1</td>
</tr>
<tr>
<td>Sleeping</td>
<td>4</td>
</tr>
<tr>
<td>Playing game</td>
<td>1</td>
</tr>
<tr>
<td>Taking care of children</td>
<td>0</td>
</tr>
<tr>
<td>Listening to music</td>
<td>0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Whole Green activities</th>
<th>Number of people</th>
</tr>
</thead>
<tbody>
<tr>
<td>Socialising</td>
<td>144</td>
</tr>
<tr>
<td>Children playing</td>
<td>41</td>
</tr>
<tr>
<td>Eating Meal</td>
<td>53</td>
</tr>
<tr>
<td>Phone/Tablet Use</td>
<td>34</td>
</tr>
<tr>
<td>Waiting</td>
<td>84</td>
</tr>
<tr>
<td>People Watching</td>
<td>28</td>
</tr>
<tr>
<td>Drinking</td>
<td>10</td>
</tr>
<tr>
<td>Reading/writing/drawing</td>
<td>11</td>
</tr>
<tr>
<td>Quiet relaxation</td>
<td>7</td>
</tr>
<tr>
<td>Sleeping</td>
<td>13</td>
</tr>
<tr>
<td>Playing game</td>
<td>12</td>
</tr>
<tr>
<td>Taking care of children</td>
<td>2</td>
</tr>
<tr>
<td>Listening to music</td>
<td>1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Lower Green activities</th>
<th>Number of people</th>
</tr>
</thead>
<tbody>
<tr>
<td>Socialising</td>
<td>89</td>
</tr>
<tr>
<td>Children playing</td>
<td>18</td>
</tr>
<tr>
<td>Eating Meal</td>
<td>38</td>
</tr>
<tr>
<td>Phone/Tablet Use</td>
<td>19</td>
</tr>
<tr>
<td>Waiting</td>
<td>49</td>
</tr>
<tr>
<td>People Watching</td>
<td>18</td>
</tr>
<tr>
<td>Drinking</td>
<td>8</td>
</tr>
<tr>
<td>Reading/writing/drawing</td>
<td>4</td>
</tr>
<tr>
<td>Quiet relaxation</td>
<td>6</td>
</tr>
<tr>
<td>Sleeping</td>
<td>9</td>
</tr>
<tr>
<td>Playing game</td>
<td>11</td>
</tr>
<tr>
<td>Taking care of children</td>
<td>2</td>
</tr>
<tr>
<td>Listening to music</td>
<td>1</td>
</tr>
</tbody>
</table>
BEHAVIORAL MAPPING RESULTS

The following data shows the location of people on the Green at 12:00pm, 2:00pm and 4:00pm.

12:00pm
Wednesday July 11th

Key

- Represents 1 person
- Numbers 1, 2, 3 etc. represent groups.

Children playing
Group of people eating
Children playing
Group gathered outside the church
Children playing
Group gathered outside the church
People waiting for the bus
People eating lunch
People waiting for the bus
Creating a new future for the New Haven Green

2:00pm Wednesday July 11th

4:00pm Wednesday July 11th
Creating a new future for the New Haven Green

LUXEMBOURG GARDENS
Paris, France
Creating a new future for the
New Haven Green

PROJECT FOR PUBLIC SPACES

KUNGSTRAGARDEN
Stockholm, Sweden
In-Kind Event Partners

KINK.fm
Art Abrams Swing Machine
Big Band
Broadmead Nursery
Comcast
Downtown Marketing Initiative
Easy Street
Globe Lighting
Hilton Portland
Honest Tea
KGW NewsChannel 8
Lasko Printing
Morton’s The Steakhouse
Ness & Campbell Crane
Oregon Symphony
Pacific Youth Choir
Pink Martini Pioneer Place
Pizzicato
Portland Beavers

Portland Business Alliance
Portland Tribune
Qdoba
RAM Trucking
Reinecker Nursery
Starbucks
Stimson Lumber Co.
Sunbelt Rentals
Tanasacres Nursery
The Nines Hotel
Tiffany & Company
Travel Portland
Walker Macy
Yule Tree Farms

PIONEER COURTHOUSE SQUARE
Portland, OR
Events Program

**JULY 2010**
- 30-Hour Day
- Portland Farmers Market at Pioneer Courthouse Square presented by KINK.FM
- Noon Tunes Summer Concert Series presented by KINK.FM
- Dairy Farmers of Oregon Ice Cream Relay
- Electric Vehicle Day
- World Cup Soccer
- Westside Vineyard Concert
- Yoshida's Sand in the City
- Flicks on the Bricks presented by SmartPark
- Text No More
- Gospel on the Square
- Collective Sound Concert
- City of Roses Resource Festival

**AUGUST 2010**
- 3v3 Street Soccer Tourney
- Portland Farmers Market at Pioneer Courthouse Square presented by KINK.FM
- Noon Tunes Summer Concert Series presented by KINK.FM
- Flicks on the Bricks presented by SmartPark
- The 2nd NW Book Festival
- Java Road Trip
- Don't Feed the Bag Monster
- India Festival
- Red Cross Blood Drive
- Fashion & Beauty Gala
- Fleet Forward Launch EventFesta
- Italiana
- Oregon State Fair - Days of the Dinosaur

**SEPTEMBER 2010**
- Circus in the Square
- Westside Vineyard September Concert
- LEGO Summer Tour
- Portland Farmers Market at Pioneer Courthouse Square presented by KINK.FM
- KMHD Jazz Commute
- The Standard Volunteer Expo
- Musicfest NW
- Low Car Diet
- The Bicentennial Celebration
- TriMet-Groupe Adeo Presentation
- OSU Rally on the Square
- Portland Oyster Gay Fair at the Square
- KGW - Drew 2nd Annual Climb for the Cure
- Indian Day Celebration
- Mobilization for Justice & Police Reform
- Memory Walk
- Sukkot on the Square

**OCTOBER 2010**
- AIDS Walk Portland
- Portland Farmers Market at Pioneer Courthouse Square presented by KINK.FM
- Sip - Coffee for a Cause
- BBQ/Fashion Show Fundraiser
- Praying 4 Portland
- National Coming Out Day/ Candlelight Vigil
- OSU Band Concert
- 24-Hour Ballot Drop Box
- Travel Portland Fall/Winter Volunteer Training
- Nanri Retail Tour - 50th Anniversary Show

**NOVEMBER 2010**
- Be Seen. Be Safe.
- Stimson Lumber Tree Arrival
- Circle in the Square
- VZW SFA project
- Out & About with Drew Carney
- Get Smart About Antibiotics
- 2010 Tree Lighting Ceremony presented by SmartPark
- brought to you by Globe Lighting & KGW NewsChannel 8

**DECEMBER 2010**
- Holiday Ale Festival
- Llewellyn Elementary
- Holiday Artisan Market
- Whitford Middle School
- Tuba Christmas presented by SmartPark
- Christmas Carol Sing-A-Long
- Portland Sugarplum Elves
- Laurelhurst Elementary
- Oregon City High School Ensemble
- Panache Vocal Ensemble
- Buckman Elementary
- Gladstone High School Jazz Band

**JANUARY 2011**
- Red Cross - Blood Drive
- Body and Brain Yoga
- American Tinnitus
- Cascade AIDS Project
- Oregon College of Oriental Medicine

**FEBRUARY 2011**
- Darwin Day Celebration
- Valentine’s Day Contest

**MARCH 2011**
- Cirrus Aircraft Display
- Portland Lindy Exchange
- KGW Great Food Drive Omelet Breakfast
- The National Urban Leagues & Walgreens Wellness Tour
- Vigil for Japan
- Iraq, Eight Years Later
- Anti-Shark Finning Rally
- Chevy Capture the Cruze

**APRIL 2011**
- Reynolds Secondary Jazz Band
- Walk MS Portland 2011
- Tax Day Tea Party
- Portland Rising
- Rip City Uprise
- Easter Seals Oregon Bloom Fest
- Cameron “Bubba” Connor Memorial

**MAY 2011**
- 24 Hour Ballot Drop Box for May Special Election
- Yom HaShoah Day of Remembrance
- Global Cannabis March
- A Rose for Portland
- Wheel of Fortune Filming
- KUPL Candlelight Vigil
- The Oregon Trail Rally
- Zombies - Friday the 13th
- Steps for Life
- Bike to Work Breakfast
- Rally in support of Typhoon
- Wyoming Forever West
- Mud Run MS Portland
- Campus Rail Jam Tour

**JUNE 2011**
- Festival of Flowers designed by Bill Will
- East Sylvan Middle School Starlight Parade
- Grand Floral Parade
- Portland Cool Summer Music Festival
- Portland Farmers Market at Pioneer Courthouse Square presented by KINK.FM
- Lambda Legal Press Conference
- Neuro Flash Mob
- Rally in Defense of Medical Marijuana
Creating a new future for the New Haven Green

BRYANT PARK
Manhattan, NY